# **Thomas PENIN**

# **Group Product Manager**

I am a Product Manager with team management experience that can code. I thrive at bringing together dev, support, marketing and UX teams to share a common vision and deliver, with a strong belief that customer-centric approaches are the key to sustained growth.

Curious and quick to adapt to fast-changing environments, I am looking for new opportunities to grow as a PM and as a person.



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### Main work experience

### Contentful (Germany)

Group Product Manager (Content Platform) • From June 2022

- Conceive and deliver Content Orchestration, a key strategic pillar
- Shape the future of the content platform, facilitate strategy workshops
- Manage, hire, and grow a team of 5 Product Managers
- Collaborate with other product lines to maximize impact
- Turn the vision into an actionable strategy and empower teams to own it

Senior Product Manager (Commercial Services) • August 2021 - June 2022

- Worked on generalizing self-service purchases to all products and tiers
- Equipped internal stakeholders with tools to optimize the business and revenue

## MyScript (France)

Lead Product Manager • June 2019 - July2021

- Lead a team of 3 Product Managers, and helped them accomplish their missions
- Oversaw the whole product portfolio (mobile apps and SDKs)
- Maintained the roadmap, aligned people, promoted the company vision
- Reported on KPIs and drive adaptation and response to their evolution
- Contributed to evolving internal processes to adapt to the newest challenges

Product Manager • Feb 2016 - June 2019

- Drove Nebo and MyScript Interactive Ink SDK from ideation to releases
- Interacted with partners/customers to gather, analyze, and leverage feedback
- Wrote technical documentation and supported integrators of the technology
- Reported to management and drove quality assurance activities
- Investigated future technology orientations and maintained the roadmap

Development Team Manager • Jan 2010 - Feb 2016

- Managed 9 developers, hired, and mentored new employees and interns
- Introduced and promoted agile methods into the company
- Specified, developed, and managed several mobile applications and SDKs
- Contributed to the definition of the company quality processes, validated them with pilot projects, and presented them to several customer quality audits

**R&D Engineer** • Aug 2009 – Jan 2010

- Took part in the development of Studio, an app to retrieve, manage and search handwritten notes
- Ported the application to Mac OS X and developed the corresponding installer

### Apex Data and Knowledge Management Lab (China)

Research Student • Sept 2007 - July 2009

- Contributed to several published research articles related to the Semantic Web
- Ranked 2<sup>nd</sup> with my team in the 2008 Semantic Web Challenge with a highly scalable search engine

### **Skills**

### **Product Management**

- Vision and strategy definition
- Roadmap management
- Communication, synchronization
- KPIs definition and reporting
- Data analysis and presentation (Python, Jupyter notebooks)

## Management

- Team growth mentoring
- Hiring and onboarding
- Agile project management
- Quality processes improvement

## Development

Coded in C++/Qt, Java, Swift, Obj-C, C#, JavaScript, HTML/CSS and PHP

### Soft skills

- Emphatic, diplomat
- Able to listen and summarize
- Good written/oral communication

### Languages

- French: Native speaker
- English: Professional proficiency
- Chinese: Medium proficiency
- German: Medium proficiency

#### **Education**

Shanghai Jiao Tong University (China) • 2007 - 2009

Master's degree, Computer Science

Institut Mines Télécom Atlantique (France) • 2005 - 2009

Engineer degree, Computer Systems Engineering

#### Other interests

- Fiction writing
- Travels and languages
- Space & aeronautics
- Vector graphics
- Open-source software